

Applied Arts

CANADA'S VISUAL COMMUNICATIONS MAGAZINE



Design and Advertising

Advertising Print
Broadcast

Awards Annual

Corporate Design
Editorial

Celebrating the best creative design and ad work of the year





1 In an effort to make B.C. a safer place to live, the Vancouver Police Department asked Rethink to develop a campaign to encourage people to surrender unwanted firearms. The impactful yet non-threatening creative helped make it the most successful gun amnesty program ever conducted in Canada.



2 This poster was created for La fête Sauvage, presented at La Licorne in Montreal.



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Thanks, Shelley.

1 Single

Creative Direction:
Ian Grais, Chris Staples
Art Direction:
Ian Grais
Copywriting:
Ian Grais
Account Manager:
Joanne Turner
Illustration:
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Client:
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Department
Ad Agency:
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2 Single

Design:
Geneviève Soucy
Creative Direction:
Shawn Bedford,
Lisa Tremblay
Art Direction:
Geneviève Soucy
Printing:
Impression EL, Chicoutimi
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Design Studio:
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3 Series

Design:
Brad Cornell,
Kelley Horne
Creative Direction:
Mike Meadus
Art Direction:
Kelley Horne,
Brad Cornell
Copywriting:
Mike Meadus
Account Supervisor:
Jenessa Kirkwood
Photography:
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Client:
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